

# ORGANISATIONAL PATTERNS

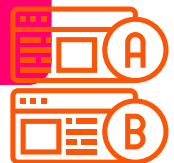
## CATEGORICAL/ TOPICAL

Create categories of information that go together to help support your original specific purpose.



## COMPARISON/ CONTRAST

This pattern consists of two clear points, you could also create a third point by giving basic information about what is being compared and what is being contrasted.



## SPATIAL SPEECH PATTERN

This pattern organises information according to how things fit together in physical space



## CHRONOLOGICAL

This pattern places the main idea in the time order in which items appear – whether backward or forward.



## CAUSAL

This pattern is used to explain cause-and-effect relationships



## PROBLEM-CAUSE- SOLUTION

In this pattern you describe a problem, identify what you believe is causing the problem, and then recommend a solution to correct the problem.

